



Docket No.:
65003/P002US/10312242
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Ajay R. Bam et al.

Application No.: 10/691,459

Confirmation No.: 7339

Filed: October 22, 2003

Art Unit: 3622

For: SYSTEM AND METHOD FOR
GENERATING, DISTRIBUTING, AND/OR
REDEEMING PROMOTIONAL OFFERS
USING ELECTRONIC DEVICES

Examiner: James Myhre

INFORMATION DISCLOSURE STATEMENT (IDS)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is filed before the mailing date of a first Office Action on the merits as far as is known to the undersigned (37 CFR 1.97(b)(3)).

Applicant has not submitted copies of each cited U.S. patent and U.S. patent application as required by 37 CFR 1.98(a)(2)(i), amended October 2004, as the U.S. Patent and Trademark Office has waived this requirement for all U.S. patent applications. Applicant submits herewith copies of foreign and non-patents in accordance with 37 CFR 1.98(a)(2).

In accordance with 37 CFR 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other

material information as defined in 37 CFR 1.56(a) exists. In accordance with 37 CFR 1.97(h), the filing of this Information Disclosure statement shall not be construed to be an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

It is submitted that the Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

Applicant believes no fee is due. However, if a fee is due, the Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 06-2380, under Order No. 65003/P002US/10312242.

Dated: April 13, 2006

Respectfully submitted,

By 

David H. Tannenbaum

Registration No.: 24,745

FULBRIGHT & JAWORSKI L.L.P.

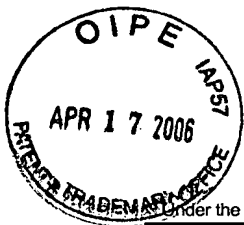
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Attorney for Applicant



PTO/SB/08A (10-01)

Approved for use through 10/31/2002. OMB 0651-0031

U. S. Patent and Trademark Office: U. S. DEPARTMENT OF COMMERCE

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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Complete if Known	
				Application Number	10/691,459
				Filing Date	October 22, 2003
				First Named Inventor	Ajay R. Bam
				Art Unit	3622
				Examiner Name	James Myhre
Sheet	1	of	1	Attorney Docket Number	65003/P002US/10312242

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	AA	US-6,088,683	July 11, 2000	Jalili	
	AB	US-5,221,838	Jan. 22, 1993	Gutman et al.	
	AC	US-5,591,949	Jan. 7, 1997	Bernstein	
	AD	US-5,650,761	July 22, 1997	Gomm et al.	
	AE	US-5,915,023	June 22, 1999	Bernstein	
	AF	US-5,943,624	Aug. 24, 1999	Fox et al.	
	AG	US-6,169,890	Jan. 2, 2001	Vatanen	
	AH	US-6,223,291	April 24, 2001	Puhl et al.	
	AI	US-6,282,522	Aug. 28, 2001	Davis et al.	
	AJ	US-2002/0133467	Sept. 19, 2002	Hobson et al.	
	AK	US-2002/0143655	Oct. 3, 2002	Elston et al.	
	AL	US-2003/0191709	Oct. 9, 2003	Elston et al.	
	AM	US-2003/0004827	Jan. 2, 2003	Wang	
	AN	US-2003/0120592	June 26, 2003	Ng	
	AO	US-2004/0064406	April 1, 2004	Yates et al.	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				
	BA	WO 99/33034	July 1, 1999	Global Mobility Systems		
	BB	WO 02/080121	Oct. 10, 2002	Telefonaktiebolaget		
	BC	WO 98/34203	Aug. 6, 1998	Qualcomm Incorporated		

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant

¹ Applicant's unique citation designation number (optional). ² See attached Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the application number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	CA	International Search Report issued for PCT/US03/33432 dated June 16, 2004.	
	CB	European Search Report issued for EP 05 25 3915.2 dated September 1, 2005.	
	CC	European Search Report issued for EP 03 77 7779.4 dated March 29, 2006.	

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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PTO/SB/21 (09-04)

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TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Application Number	10/691,459
		Filing Date	October 22, 2003
		First Named Inventor	Ajay R. Bam
		Art Unit	3622
		Examiner Name	James Myhre
Total Number of Pages in This Submission	05	Attorney Docket Number	65003/P002US/10312242

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Certificate of Mailing PTO Form SB-08 6 out of 21 Cited References 1 Return Receipt Postcard
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Signature		
Printed name	David H. Tannenbaum	
Date	April 13, 2006	Reg. No. 24,745



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Application No.: 10/691,459

Attorney Docket No.: 65003/P002US/10312242

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